

**OIC Business Intelligence
Centre (OBIC)**

Role of Credit Information Sharing & Business Intelligence in Supporting Trade & Investment Decisions

**(A Capacity-Building Programme for
Users of the OBIC)**

20-22 March 2023

**Building No. 1, IsDB Complex, Jeddah,
Kingdom of Saudi Arabia**

PARTNERS:





Role of Credit Information Sharing & Business Intelligence in Supporting Trade & Investment Decisions

(A Capacity-Building Programme for Users of the OBIC)

Draft Programme

Day One: 20 March 2023

Opening Session:

Time		Subject
11:00	11:05	Recitation from Holy Quran
11:05	11:30	Opening Remarks: Oussama Kaissi, CEO, ICIEC
11:30	12:30	Presentation on the OBIC
12:30	12:45	Questions & Answers
12:45	14:00	Prayer Time & Lunch

PARTNERS:



Day Two: 21 March 2023

Session One:

Theme of the Session: The Role of Business Intelligence & Digital Transformation in Supporting Business Decisions.

Time		Subject
09:00	10:15	Fundamentals of Business Intelligence
10:15	11:15	Digital Transformation for SMEs
11:15	11:30	Coffee Break

Session Two:

Theme of the Session: Credit Information and the Importance of Information Sharing.

Time		Subject
11:30	12:15	Credit Reporting and Sources of Information – Credit Reporting Agency Perspective
12:15	12:45	Importance of Information Sharing: The Example of the AMAN Union Database
12:45	13:45	Prayer Time & Lunch

Session Three:

The theme of the Session: Efficient utilization of Statistical Sources of Information on Credit, Trade, and Investment.

Time		Subject
13:45	14:45	The Importance of Intra-Trade Data Analysis for OIC MCs Economic Integration
14:45	15:45	Efficient Utilization of Statistical Resources of Trade & Investment Information

PARTNERS:



Day Three: 22 March 2023

Session Three:

The theme of the Session: Efficient utilization of Statistical Sources of Information on Trade and Investment (Continued)

Time		Subject
09:30	10:15	An Introduction to Collection and Analysis of Investment Data.
10:15	11:00	Investment Outlook in the OIC Member Countries
11:00	11:30	Distribution of Certificates and Group Photo
11:30	12:15	Global Legal Regimes Impacting Data Sharing and Privacy Practices: OBIC In Perspective".
12:15	13:15	Prayer Time, Lunch and Closing of Programme

PARTNERS:

