



**A Cutting-Edge Platform to Drive Economic Transformation** 

### OIC BUSINESS INTELLIGENCE CENTRE (OBIC)





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## Investment Outlook in the OIC Countries





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Part II: Investment Priorities and Opportunities in the Selected Sectors

Part III: Investment Funds for Development

Part IV: Conclusion and Policy Implications

## INVESTMENT OUTLOOK IN THE OIC COUNTRIES













## Part I: Investment in the OIC Countries





#### Snapshot of Part I

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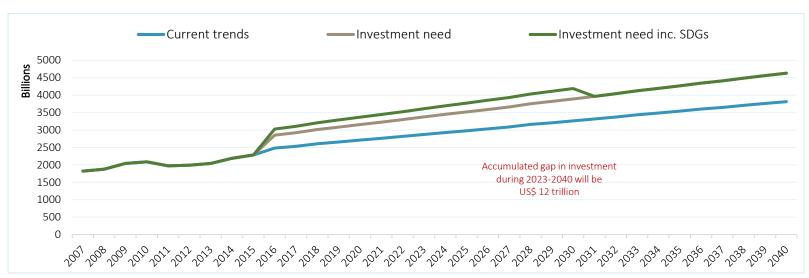
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#### Global Investment

Figure 2.1: Global Investment Trends, US\$ Billion (2007-2040)



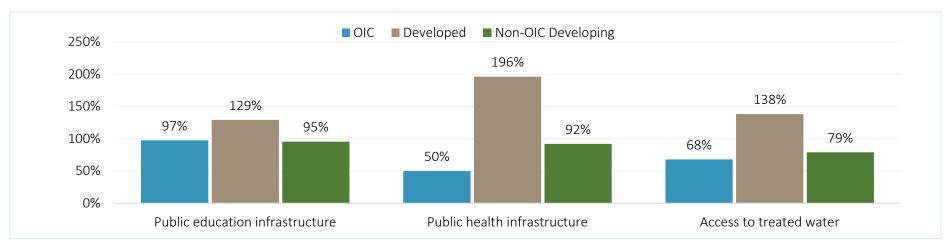
Source: Global Infrastructure Outlook database, available at https://outlook.gihub.org/.





#### Infrastructure Gap in the OIC

Figure 2.7: Selected Indicators of Infrastructure Gap (Relative to the world average)



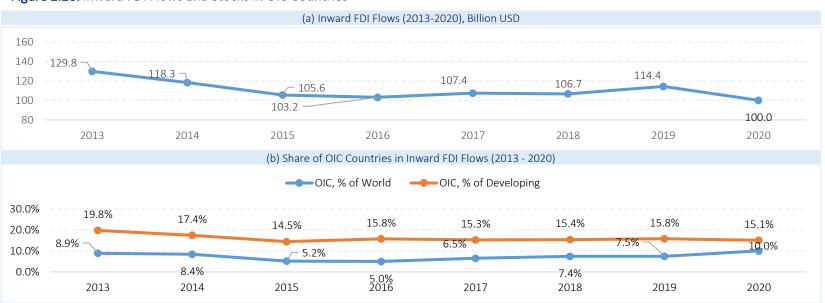
Source: World Development Indicators, World Bank. Based on latest data available after 2015. Country coverage may vary across indicators. Group performances are relative to the world average. Following Barhoumi et al. (2018), public education infrastructure is measured as secondary teachers per 1,000 persons; public health infrastructure as hospital beds per 1,000 persons; and access to treated water is measured as % of population.





#### FDI in the OIC

Figure 2.26: Inward FDI Flows and Stocks in OIC Countries



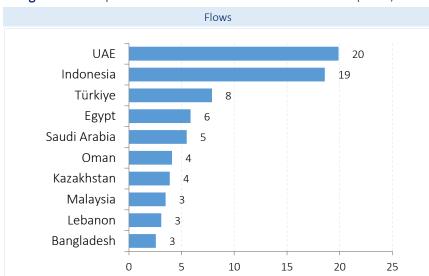
Source: UNCTAD WIR 2021

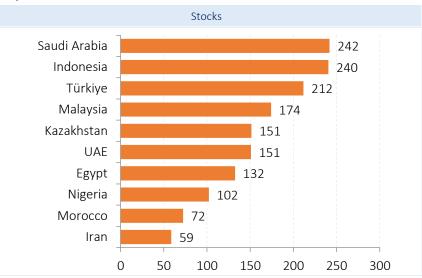




#### FDI in the OIC

Figure 2.27: Top 10 Hosts of Inward FDI Flows and Stocks (2020, USD Billion)





Source: UNCTAD WIR 2021.





#### Investment Ecosystem in the OIC

Table 3.1: Global Competitiveness Index 4.0 Scores by Pillars, 2019

| Table 3.1: Global Competitiveness Index 4.0 Scores by Pillars, 2019 |                   |   |                       |                            |                                   |                                       |  |
|---|-------------------|---|-----------------------|----------------------------|-----------------------------------|---------------------------------------|--|
| <u>Dimension I.</u> <u>Enabling Environment</u>                     |                   |   |                       |                            |                                   | <u>Dimension II.</u><br>Human Capital |  |
| Pillars   | Insitutions       | Infrastructure                          | ICT                   | Macroeconomic              | Health                            | Skills                                |  |
|   |                   | •                                       | Adoption              | Stability                  |                                   |                                       |  |
| OIC   | 50.7              | 58.2                                    | 46.4                  | 72.9                       | 66.5                              | 53.6                                  |  |
| Non-OIC   | 49.6              | 59.5                                    | 49.4                  | 74.7                       | 71.0                              | 56.7                                  |  |
| Developed   | 69.8              | 84.0                                    | 75.9                  | 97.7                       | 93.1                              | 78.0                                  |  |
| World   | 55.1              | 65.4                                    | 55.3                  | 80.1                       | 75.4                              | 61.3                                  |  |
| Dimension III.  |                   |   |                       |                            |                                   |                                       |  |
|   |                   | Dimension III.                          |                       |                            | Dimen                             | sion IV.                              |  |
|   |                   | <u>Dimension III.</u><br><u>Markets</u> |                       |                            |                                   | sion IV.<br>Ecosystem                 |  |
| Pillars   | Product           |   | Financial             | Market size                |                                   |                                       |  |
| Pillars   | Product<br>market | Markets                                 | Financial<br>system   | Market size                | Innovation                        | <u>Ecosystem</u>                      |  |
| Pillars<br>OIC  |                   | Markets<br>Labour                       |                       | <b>Market size</b><br>52.8 | Innovation<br>Business            | Ecosystem<br>Innovation               |  |
|   | market            | Markets<br>Labour<br>market             | system                |                            | Innovation Business dynamism      | I Ecosystem Innovation capability     |  |
| OIC   | market<br>53.1    | Markets Labour market 54.9              | <b>system</b><br>55.1 | 52.8                       | Innovation Business dynamism 56.2 | Innovation capability 34.8            |  |

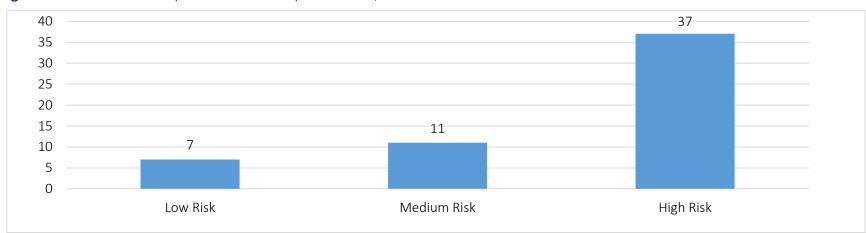
Source: World Economic Forum, 2019. Note: Distance-to-frontier values are used in calculations and a higher score means a better performance in the certain segment





#### Country Risks

Figure 3.7: OIC Countries by the OECD Country Risk Scores, 2022



Source: OECD, 2022 (as of March 2022)

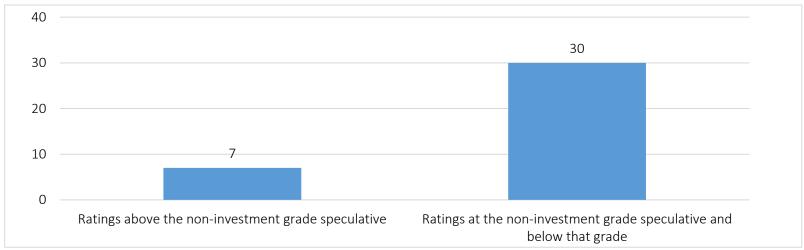
Note: Low risk category: scores of 2 and 3; Medium risk category: scores of 4 and 5; High risk category: scores of 6 and 7





#### Country Risks

Figure 3.9: Moody's Long-term Sovereign Ratings of OIC Countries, 2022 (number of countries)



Source: Author's construction based on data obtained from damodaran.com





#### Reforms to Ease Doing Business in the OIC

Table 3.2: Top Reformer OIC Countries in Subcategories of the Doing Business Index, 2005-2019

| Sub-indices of Doing<br>Business Index | Top Reformer<br>OIC Countries                 |
|--|---|
| Starting a Business:                   | Indonesia (10)                                |
| Dealing with Construction Permits:     | UAE (5) and<br>Côte d'Ivoire (5)              |
| Getting Electricity:                   | UAE (6)                                       |
| Registering Property:                  | Senegal (7)                                   |
| Getting Credit:                        | Azerbaijan (8) and<br>Indonesia (8)           |
| Protecting Minority Investors:         | Egypt (7)                                     |
| Paying Taxes:                          | Albania (8), Indonesia (8),<br>Uzbekistan (8) |
| Trading across Borders:                | Pakistan (7) and<br>Uganda (7)                |
| Enforcing Contracts:                   | Kazakhstan (6)                                |
| Resolving Insolvency:                  | Kazakhstan (4)                                |

Source: World Bank, Doing Business database Note: The number of reforms are shown in brackets. Countries with the highest number of reforms are shown in the table





# Part II: Investment Priorities and Opportunities in the Selected Sectors





#### Identified Priority Sectors for Investment

- The Petrochemical Sector
- Textile and Apparel Sector
- Agriculture and Food Sector
- Mining and Construction Sectors





## Part III: Investment Funds for Development





## Part IV: Conclusion and Policy Implications





- -Boosting Public Investment in OIC Countries
- -Stimulating Private Investment in OIC Countries
- -Attracting More FDI to OIC Countries
- -Improving Investment Ecosystem in OIC Countries
- -Mapping Priority Sectors for Investment in OIC Countries
- -Mobilizing Investment Funds in Addressing Investment Gaps in OIC countries





#### OBIC COULD PLAY AN IMPORTANT ROLE:

Improve Business Intelligence

Guide Investors

Better Quality
Investment
Data and
Statistics

Intra-OIC Cooperation





#### **OBIC PARTNERS**









# Thank you