



OIC Business Intelligence Centre (OBIC)



Session on Efficient Utilization of Statistical Resources of Trade & Investment Information

26-28 September 2023
Istanbul, Republic of Türkiye



E-mail : icdt@icdt-oic.org ; website : www.icdt-oic.org



ICDT : Who are we ?

- Subsidiary Organ of the Organization of Islamic Cooperation
- Based in Casablanca, Kingdom of Morocco
- 57 Members (Africa, Asia, Arab World, Suriname and Guyana)
- Mission: Facilitation and Promotion of Trade and Investment



40 years at the service of intra-OIC
trade and investment



Objectives of ICDT: To stimulate, facilitate and improve the dynamics of exchanges



To encourage trade within the OIC

- Assisting Members in the creation and organization of Export Promotion Centers
- Examining the ways and means to reduce trade barriers



To assist the economic operators of the Member States

- Encouraging partnerships among OIC economic operators
- Facilitating exchanges between economic operators



To support Member States

- Assisting the Member States in trade negotiations
- Preparing and organizing intra-OIC negotiations



To promote Investment

- Stimulating Intra-OIC Investments
- Encouraging foreign direct investments to OIC countries



To disseminate trade information

- Publishing an annual report on intra-OIC trade
- Conducting market and sectoral studies
- Creating trade databases



To promote products and services of the Member States

- Organizing the Trade Fair of Islamic Countries
- Organizing specialized exhibitions



Trade and investment programs

Trade Facilitation

Implementation of the Trade Facilitation Agreement (TFA) related Capacity building programs in the field of multilateral trade negotiations, regional integration, trade-related information, women and youth empowerment.

Actions:

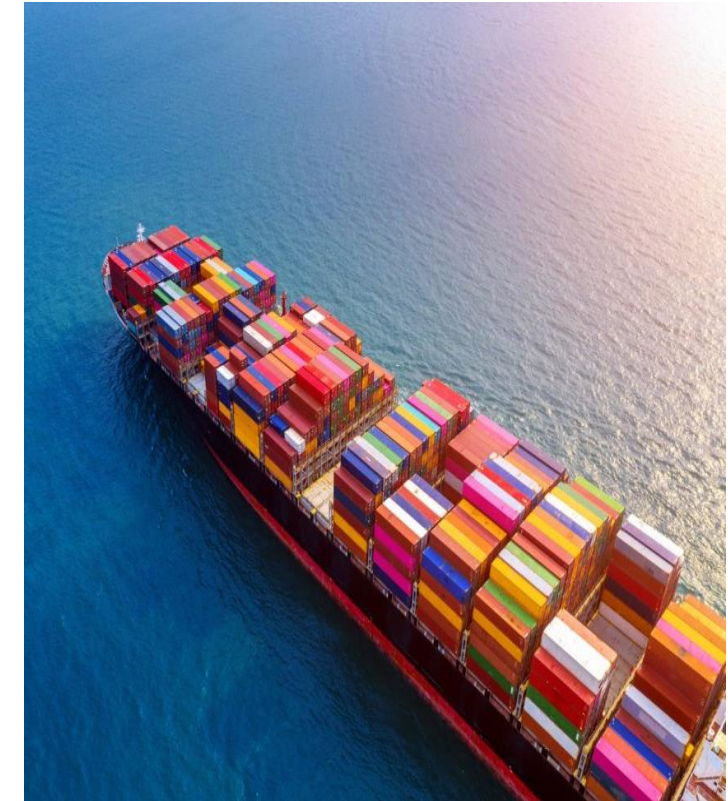
- Multilateral Trade Negotiations.
- TPS-OIC Agreement
- Regional Integration
- Report on negotiations

Trade Promotion

Organization of trade and tourism fairs (every 2 years), specialized exhibitions (agri-food, Halal, Cotton, Health, Higher Education, Logistics), B2B meetings, business forums, trade missions, and capacity building of TPOs.

Actions:

- Trade and tourism fairs
- Specialized exhibitions (Halal, Cotton)
- Business meetings
- B2B meetings
- Trade forums





Trade and investment programs

Facilitation and Promotion of Investments

Organization of national and regional investment forums, deal rooms, Development of detailed country profiles, grasp investment opportunities and IPAs' capacity building.

Actions :

- Investment Forum
- Investment Guides
- Investment Report

Competitive Intelligence

Market research and analysis, dashboard and sectoral reports, trade and investment statistics, and capacity building

Actions :

- Newsletter
- Sectorial studies
- Tijaris Magazine
- Training and skills development.





A Knowledge Centre at the service of the Member States

- Annual Report on Trade Among OIC Member States;
- Study on the Trade Potential of the OIC Member States;
- Report on Doing Business in OIC Countries;
- Report on Halal Industry;
- Study on the Arab Countries adhesion to WTO;
- Unleashing Tourism Potential in OIC Countries through Health and Gastronomy Tourism and Muslim-Friendly Tourism;
- Annual report on investment climate and opportunities in OIC countries and Digitization of Investment servicers;
- Study on the E-commerce sector and Study on SMEs Efficiency in OIC Countries
- Other Publications: E-Tijaris & Newsletter & Business Information;





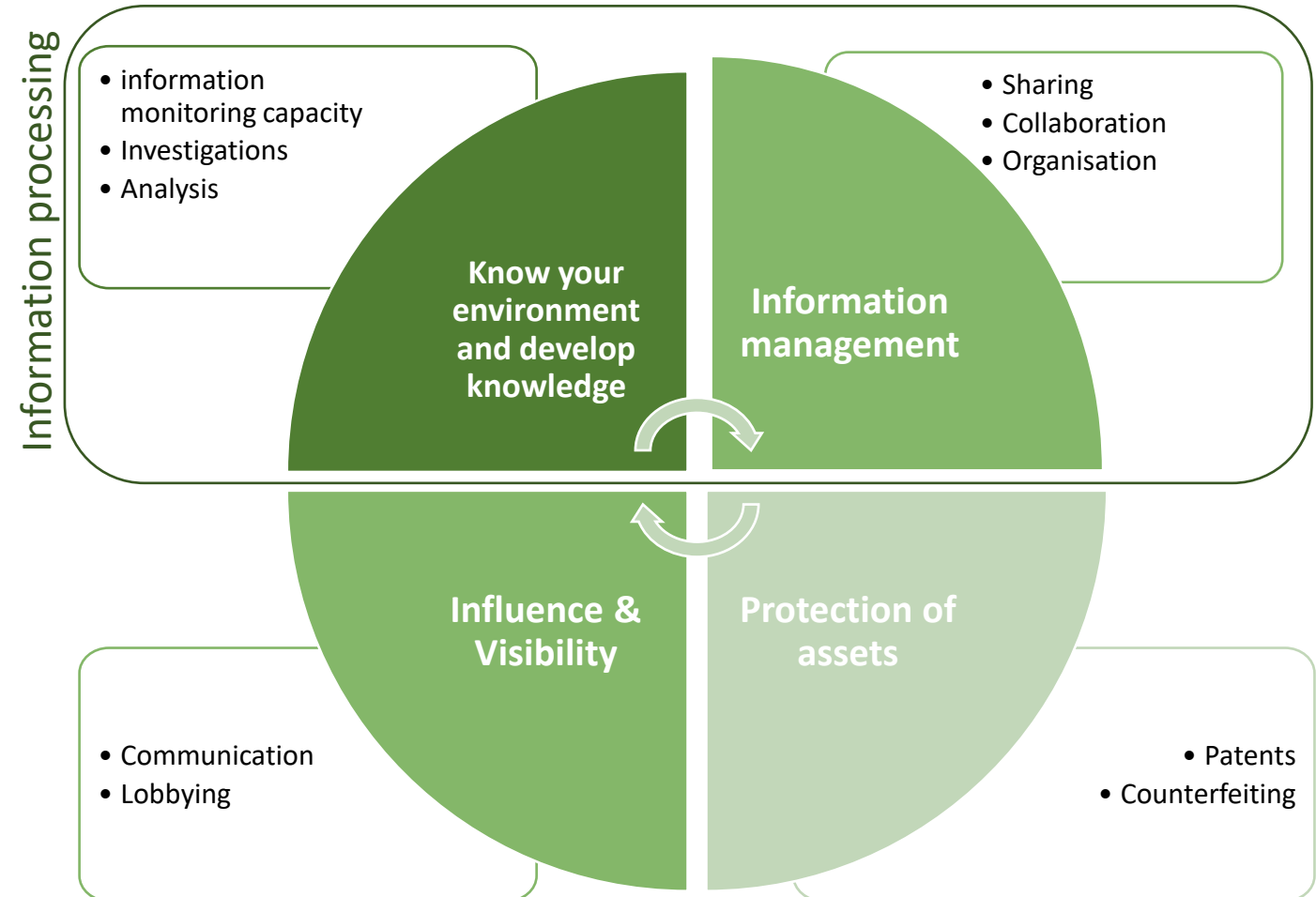
Efficient Utilization of Statistical Resources of Trade & Investment Information



Business Intelligence Objectives :

To promote trade and investments among the OIC Member States, ICDT has set up a business intelligence department aiming at:

- ✓ Acquiring Knowledge of the environment of member countries in order to seize development opportunities
- ✓ Ensuring an anticipatory observation of trends and dynamics related to trade and investment
- ✓ Formulating regular analyses and recommendations as an aid to decision-making for public and private authorities





Benefits of Statistical sources

Follow up market trends (exports, imports, investment), demands, offers, price fluctuations, tariffs, regulations, agreements, economic groupings, opportunities, international events

Evaluate economic attractiveness

Analyze export potential

Diversify market risks

Get an outlook on market requirements and restrictions

Stay informed about emerging opportunities



OIC Trade Portal

For the benefit of the enterprises of OIC countries, ICDT developed **trade databases** in partnership with ITC, UNCTAD, WTO on potential exports from OIC countries from Export Potential Map and TradeMap, market access /MacMap (tariff and non-tariff measures), Helpdesk and country profiles.

Thanks to this virtual helpdesk, OIC enterprises can easily import and export within OIC area with ease.

Yearly data are given for products at the 2, 4, and 6-digit level of the Harmonized System coming from national and regional sources.





OIC Trade Portal is a single entry point to:

- **Explore opportunities** and market access conditions in the region
- **Conduct in-depth market analysis**
- ❖ **Accurate and trusted information**
- Regional information, sustained through the established databases of ITC: **Market Access Map, Trade Map and Export Potential Map**
- ❖ **For all OIC members:**
- Arabic, English and French
- 57 OIC Members
- ❖ **Free for all users**
- ❖ **Other practical information** (HS finder, institutions directory,...)
- ❖ **Next : procurement Map** (to allow enterprises to submit their offers government projects and **Investment Map** (to inform investors on the investment climate and opportunities)





ABOUT US ▾

MEMBER STATES

DOING BUSINESS ▾

TOOLS ▾

KNOWLEDGE CENTER ▾

PROGRAMS



OIC Trade Helpdesk

| [Tools](#) | [OIC Trade Helpdesk](#) |

Halal Dashboard

OIC Trade Helpdesk



OIC Trade Helpdesk

Beta

[Trade snapshot](#)

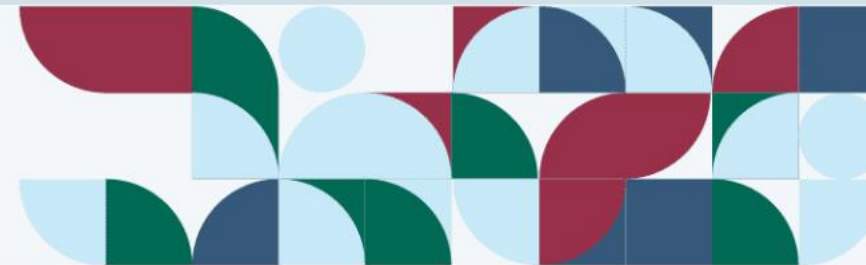
[Help & Resources](#)

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[English ▾](#)

[Tools ▾](#)

Trade intelligence for the
Organization of Islamic Cooperation



A single entry point to explore trade opportunities and market access conditions in the region and conduct in-depth market analysis



Beta

OIC Trade Helpdesk

[Trade snapshot](#) Help & Resources About ▾ English ▾ Tools ▾

Trade snapshot

Identify Opportunities Explore Market

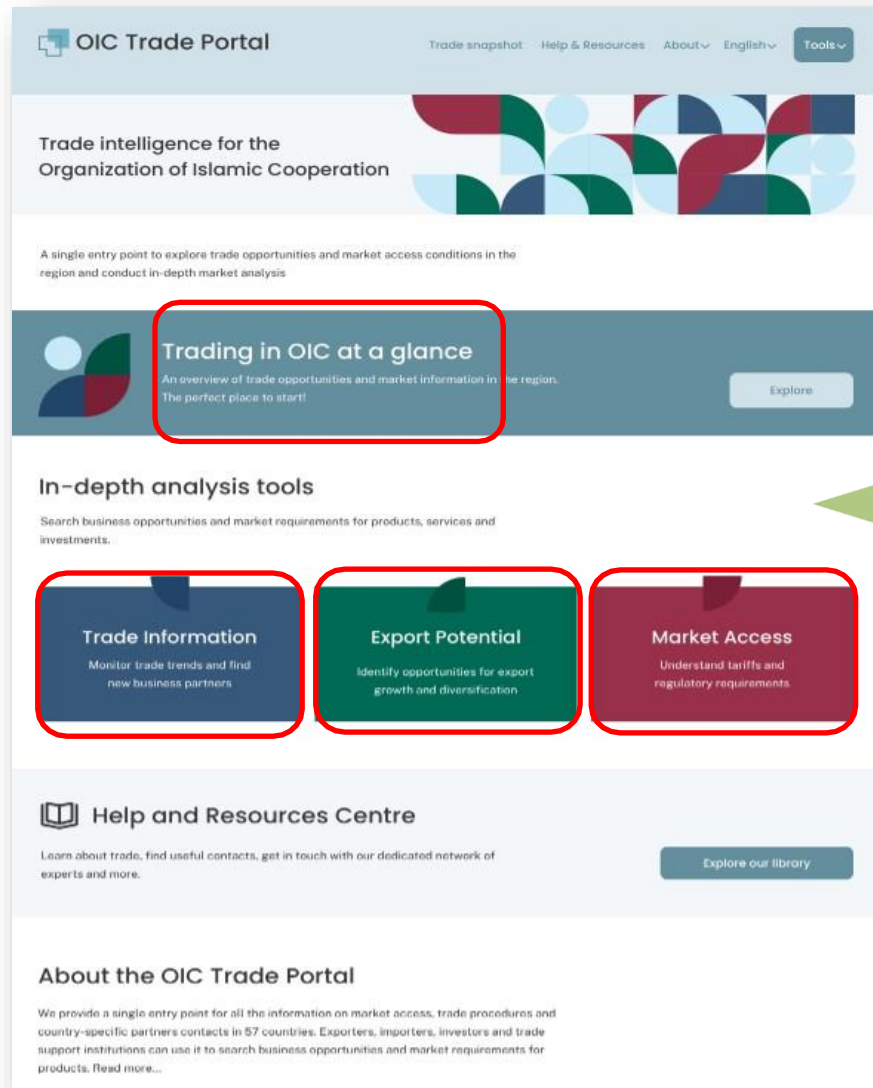
Exporter * Market * Sector *

OIC OIC All

To access the most detailed information, select an exporter, market and product.

Trade Performance

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Trade at a Glance provides overview of trade opportunities and market requirements in the region by sector/product and country/market.

Trade Map provides indicators on export performance, international demand, alternative markets and competitive markets, as well as a directory of importing and exporting companies.

Explore Potential Map identifies products, markets, and suppliers with (unrealized) export potential as well as opportunities for export diversification

Market Access Map identifies customs tariffs, tariff rate quotas, trade remedies, regulatory requirements and preferential regimes applicable to your product.



Zoom on Export Potential part of the OIC trade Help Desk

Why ?

The Export Potential Map provides **timely** and **practical** information on products, markets, and suppliers with unrealized potential, and ranks new sectors with **favourable chances** of export success.

for Whom ?

Trade advisers to provide detailed guidance to businesses on unexplored export opportunities.

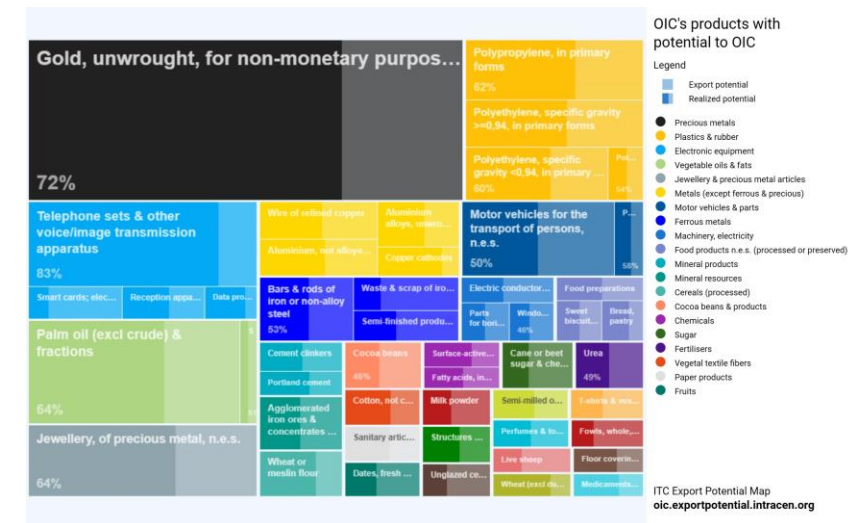
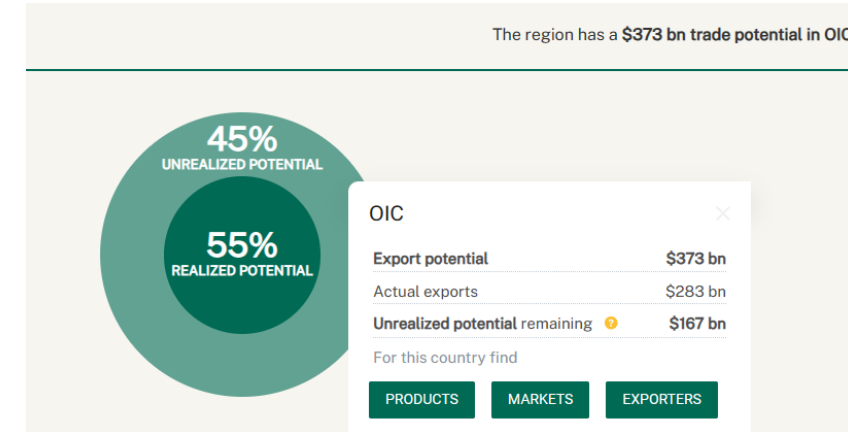
Policymakers can consult the tool to gather information about their country's export potential for national and regional export strategies, as well as for trade policy negotiations.

Private companies to identify attractive target markets for the products they export.

Which indicator ?

The **Export Potential Indicator** : potential export value for any exporter in a given product and target.

The **Potential market Supply** is combined with the target market's demand and market access conditions to ensure that feasible products for the exporter also have favourable chances of export success.





Zoom on Market Access part of the OIC trade Help Desk

- ✓ Non-tariff measures required for the import and export of a given product by the importing and exporting country.
- ✓ Export requirements applied to the product (authorization, export permit, quality, certification required by the exporting country, export taxes and duties etc.)
- ✓ Export taxes and duties, export prohibition of certain products.

Market Access Map | Türkiye Change country of interest

TÜRKİYE TARGET MARKET PRODUCT HS6 NATIONAL TARIFF LINE CODE

Exporting Importing Select country Search product by HS6 code or name SEARCH

Advanced product search

Explore by Top Results:

1. Target market



Customs tariffs ①

For product **570110000001** – Carpets and other textile floor coverings, of wool or fine animal hair, knotted, whether or not made up : Carpets made of wool
Exported from to **Saudi Arabia**
Tariff year: **2023 (HS Rev.2022)**

Tariff regime ①	Applied Tariff ①	AVE ①	Note
MFN duties (Applied) ②	5%	5%	

Regulatory requirements ①

For product **570110000001** – Carpets and other textile floor coverings, of wool or fine animal hair, knotted, whether or not made up : Carpets made of wool
HS revision: **HS Rev.2017**
NTM Classification: **NTM rev. 2019**
NTM year: **2020**
Source: **ITC (Market Access Map)**

Import requirements applied to this product	Total measures 25 ^
A140 - Authorization requirement for SPS reasons for importing certain products ①	1 ▼
A150 - Authorization requirement for importers for SPS reasons ①	1 ▼
B210 - Tolerance limits for residues of or contamination by certain substances ①	1 ▼



ITC Trade Map Platform :



TRADE MAP

Trade statistics for international business development

Monthly, quarterly and yearly trade data. Import & export values, volumes, growth rates, market shares, etc.



[Home & Search](#) [Data Availability](#) [Reference Material](#) [Other ITC Tools](#) [More](#)

Mr. CHARIF EL HAMRAO

Trade Map provides - in the form of tables, graphs and maps - indicators on export performance, international demand, alternative markets and markets, as well as a directory of importing and exporting companies.

Trade Map covers 220 countries and territories and 5300 products of the Harmonized System. The monthly, quarterly and yearly trade flows are from the most aggregated level to the tariff line level.

Imports Exports

Service Product

☒ Single ☐ Group

08 - Edible fruit and nuts; peel of citrus fruit or melons

[Advanced search](#)

☒ Country ☐ Region

Saudi Arabia

[Advanced search](#)

☒ Partner ☐ Region

Please enter a country/territory or region name (optional)

[Advanced search](#)

Trade Indicators

Yearly Time Series

Quarterly Time Series

Monthly Time Series

Companies

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It provides also List of exporting companies and the company profile.

List of exporting companies in Saudi Arabia for the following product Product category : Fresh fruits and vegetables

Table Graph Companies					
Download:					
Rows per page Default (25 per page) ▼					
Company name ▲	Number of product or service categories traded	Number of employees	Turnover (USD)	Country	City
Abdul Aziz Abdul Samad Al Katib Trading Company - Aak Foods	2	10	3,719,110	Saudi Arabia	Riyadh
ABDUL HAMED AAL MUBAREK TRADING EST	6	152	10,700,030	Saudi Arabia	Dammam
ABDULLAH ALI AL MUNAJEM AND SONS COMPANY	6			Saudi Arabia	Riyadh
ADNAN ALI ALZHRANI EST	1	12	4,000,000	Saudi Arabia	Jeddah
Ahmad Khfyan Othafah Al Fada'any Al Anzi For Trading - Ahmad Khfyan Al Anzi Trading Est	6	70		Saudi Arabia	Riyadh
AHMED GHORMALLAH AL GHAMDI & BROTHERS TRADING COMPANY	6	158		Saudi Arabia	Dammam
AHMED SALEM AL HAMAMI FOODSTUFF EST	4	20	7,438,220	Saudi Arabia	Mekkah
AL ERTIFAE COMPANY FOR AGRICULTURE LTD	4	150		Saudi Arabia	Riyadh
Al Fayadan Alsateaa Trading Est - Al Faizan Trading	2	50	11,732,850	Saudi Arabia	Dammam
AL JIBAL AL RAEIDA EST	5	25		Saudi Arabia	Jeddah

Company profile

Abdul Aziz Abdul Samad Al Katib Trading Company - Aak Foods

Location

Country : Saudi Arabia
City : Riyadh

Contact

Website : <https://www.aakinternational.com>
Phone : +966 112222178
Fax : +966 112222179
Contact name : Moideenkutty Haji (Chairman)

Additional Information

Turnover : 3,719,110USD
Number of employees : 10

Product or service categories traded by the company (2)

Region or countries partners of the company (0)

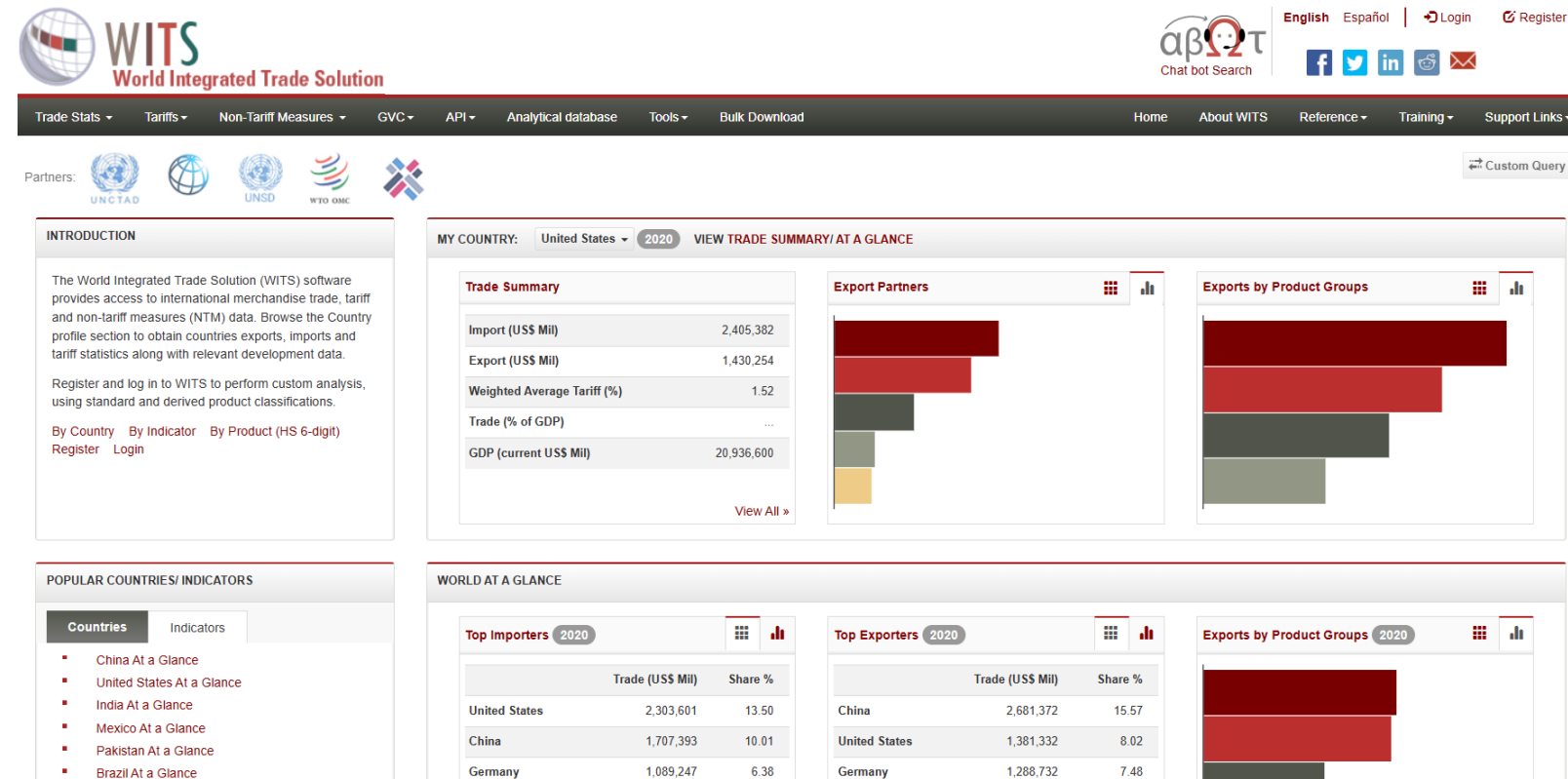
Sources: [Dun & Bradstreet](#)



WITS Platform :

WITS TradeStat Database is designed to provide the latest international merchandise and commercial services trade data and overview of country and region's imports and exports, tariff and non-tariff measures.

- ✓ Trade Stats
- ✓ Tariffs
- ✓ Non Tariff Measures
- ✓ Global Value Chains
- ✓ HS Code Classification for countries comparison (HS6)
- ✓ National code (deep analysis more than HS6)





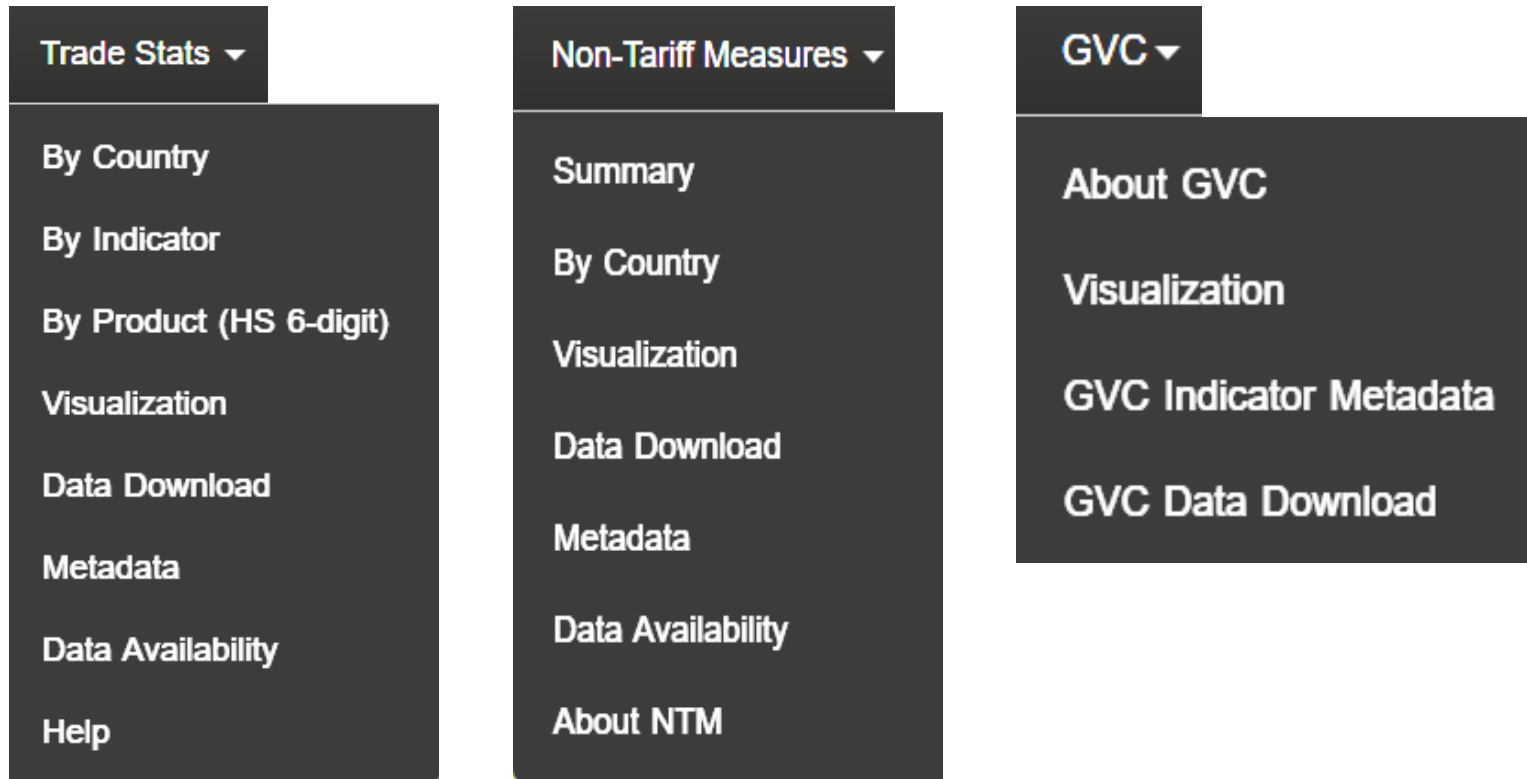
WITS Platform :

On WITS, Data are given either by country or by product.

Visualization tool is provided

The main added value is its focus on the global value chain.

Indeed, it provided information on how much a country is integrated on Global Value Chains.



Main categories of WITS

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WITS
World Integrated Trade Solution

Trade Stats ▾

Tariffs ▾

Non-Tariff Measures ▾

GVC ▾

API ▾

Analytical database

Tools ▾

Bulk Download

Morocco tariff

Year: 2017

GPTAD

UNCTAD TRAINS

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Custom Query

Below table has data from UNCTAD TRAINS for **Most Favored Nation (MFN) tariff** and **Applied tariff** applied by **Morocco** on **imports** from **Bangladesh**. MFN and Applied Tariff are provided for both traded and non-traded goods.

Change selection (Country, Partner and Product)

TRAINS

Download

Reporter	Year	Partner	Product	MFN Tariff	Applied Tariff	Total Tariff Lines	Is Traded
Morocco	2017	Bangladesh	020450 - Meat; of goats, fresh, chilled or frozen	200.00	200.00	1	No
Morocco	2017	Bangladesh	030232 - Fish; yellowfin tunas (thunnus albacares), fresh or chilled (excluding fillets, livers, roes and other fish meat of heading no. 0304)	10.00	10.00	1	No
Morocco	2017	Bangladesh	030363 - Cod (Gadus morhua, Gadus ogac, Gadus macrocephalus)	10.00	10.00	1	No
Morocco	2017	Bangladesh	010221 - Pure-bred breeding animals	2.50	2.50	1	No
Morocco	2017	Bangladesh	020714 - Cuts and offal, frozen	92.50	92.50	8	No
Morocco	2017	Bangladesh	030251 - Cod (Gadus morhua, Gadus ogac, Gadus macrocephalus)	10.00	10.00	1	No
Morocco	2017	Bangladesh	030399 - Other	10.00	10.00	2	No
Morocco	2017	Bangladesh	020641 - Offal, edible; of swine, livers, frozen	49.00	49.00	3	No
Morocco	2017	Bangladesh	030242 - Anchovies (Engraulis spp.)	10.00	10.00	1	No



Global value chains (GVCs) powered the surge of international trade after 1990 and now account for almost half of all trade. This shift enabled an unprecedented economic convergence: poor countries grew rapidly and began to catch up with richer countries

GVC Trade contains measures related to international trade. The unit of observation are exporting and importing country, sector, year and source.

GVC Ouput contains measures related to gross output of each country. The unit of observation is Country, Sector, Year and Source.

Source: adb Exporter: (Tout) Sector Group: (Tout) Sector: (Tout) Importer: (Tout) Indicator: GVC-related trade % gross trade



GVC-related trade % gross trade from Tout Group Tout: Source adb

Export..	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Australia	40,90	41,45	37,21	39,11	41,75	39,94	40,37	39,03	37,10	37,34	38,82	39,06	34,62	33,19	35,19
Austria	52,80	53,33	49,71	54,08	56,14	56,10	55,74	55,46	56,17	53,74	55,80	56,59	55,99	55,02	55,26
Bangladesh	24,77	28,23	24,00	26,04	29,28	29,91	29,93	26,56	27,50	27,29	25,69	30,14	25,89	24,33	25,52
Belgium	57,38	59,05	55,25	59,40	62,53	62,57	61,93	61,29	63,59	64,02	67,69	63,61	60,61	59,64	62,57
Bhutan	34,81	34,63	30,73	33,87	34,07	32,31	37,56	30,90	33,02	31,89	34,72	46,16	28,85	25,79	35,80
Brazil	33,31	35,63	31,25	34,00	43,27	35,09	35,94	35,05	34,88	33,14	34,27	36,90	34,20	35,35	40,38
Brunei	38,92	44,80	47,87	52,79	50,26	56,25	41,94	47,70	47,64	47,74	48,88	46,57	47,76	45,63	45,45
Bulgaria	56,92	56,75	48,14	52,60	55,20	55,51	57,05	55,44	55,64	54,67	56,62	60,12	55,83	53,41	55,39
Cambodia	40,49	40,00	38,66	38,36	37,79	37,82	37,92	37,91	38,56	39,91	40,00	47,72	45,42	47,11	51,64
Canada	36,16	36,83	34,40	36,21	37,97	37,71	37,45	37,68	38,25	38,49	38,39	42,70	40,53	38,46	39,95
Croatia	47,60	47,98	42,01	44,41	47,00	46,99	47,31	45,90	46,39	47,20	50,60	51,16	47,73	47,71	47,29



UN COMTRADE By Product
function enables you to search for
trade values and quantities for
one product (or product category)
and one year at a time.

You can select multiple reporters
and partners. This module is
helpful in identifying country's
major trading partners (importers
or exporters) for a specific
product category. More details...



charifelhamraoui

QUICK SEARCH ▾	ADVANCED QUERY ▾	TARIFF AND TRADE SIMULATIONS ▾	RESULTS ▾
Nomenclature : HS 2017			
Year : 2020			
Flow : Gross Expor			
Tier : [Select Tier]			
Product : Enter a product			
Reporters : Albania -ALB Andorra -AND Angola -AGO		Selected Reporters : 	



INVESTMENT DATA

UNCTAD addresses countries' data needs through its analysis and dissemination of foreign direct investment (FDI) statistics, and by enhancing the capacity of government agencies to collect and report FDI data.

The organization maintains the largest global databases on FDI, including information on more than 200 economies covering a period of 40 years, and has acquired a reputation as the most authoritative international source on FDI/TNC data.

UNCTAD stats : Data -> Balance of payments -> Foreign direct investment: Inward and outward flows and stock, annual

</



WTO DATA



WTO OMC

WTO STATS

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English | Français | Español

Selection

Display

Indicators1 / 251

Reporting Economies1 / 292

Products / Sectors3 / 18

Partner Economies6 / 263

Years5 / 77

Metadata

ExcelCSVLinkAPI

Partner Economy:World

Indicator:Merchandise exports by product group – annual (Million US dollar)

Reporting Economy ↑	Product/Sector ↑	Year ←	2018	2019	2020	2021	2022
Türkiye	SI3_AGG - TO - Total merchandise		177,169	180,833	169,638	225,214	254,172
	SI3_AGG - AG - Agricultural products		19,872	20,284	21,253	25,953	
	SI3_AGG - MI - Fuels and mining products		12,741	14,854	11,409	19,472	



WTO DATA

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Selection

Display

▼ Indicators 0 / 251

[Expand](#) [Collapse](#)

[Filter](#)

- ☐ International trade statistics
 - ☐ Merchandise trade values
 - ☐ Merchandise trade - indices and prices
 - ☐ Trade in commercial services
- ☐ Foreign affiliates statistics
- ☐ Balanced International Trade in Services EBOPS 2010 (2005-2021) - (Analytical data set)
- ☐ Tariff indicators - Applied
- ☐ Bilateral imports
- ☐ Tariff indicators - Bound
- ☐ Export perspective in top 5 markets
- ☐ Non-tariff measures indicators

▶ Reporting Economies 0 / 292



WORLD TRADE ORGANIZATION

ORGANISATION MONDIALE DU COMMERCE

ORGANIZACIÓN MUNDIAL DEL COMERCIO

WTO STATS

The WTO Stats portal contains statistical indicators related to WTO issues. Available time series cover merchandise trade and trade in services statistics (annual, quarterly and monthly), market access indicators (bound, applied & preferential tariffs), non-tariff information as well as other indicators.

Data retrieval functionalities include data selection, display and export, including available metadata.

Please proceed to indicator selection.

NEW

2023 MTN Categories

The WTO's Multilateral Trade Negotiations (MTN) Categories is the product classification system used by the WTO for trade statistics and policy analysis. It allows the use of common terminology for the interpretation of trade trends and to analyse policy measures, such as tariffs. The MTN categories, defined according to the Harmonized System, were recently reviewed and released as a new two-level structure comprising 22 MTN Categories, closely resembling the previously used

News

Last updated on: 2023/09/06

6 September 2023 - Quarterly trade in commercial services data were updated.

29 August 2023 - Monthly merchandise trade and trade in commercial services data were updated.

25 July 2023 - Annual updates for commercial services values and foreign affiliates statistics.

23 June 2023 - Quarterly merchandise trade data were updated.

27 April 2023 - The WTO-OECD Balanced Trade in Services (BaTIS) dataset is a complete, consistent and balanced matrix of international trade in services statistics. The latest edition covers over 200 reporters and partners and the



ICDT Tool on Halal Industry latest development :

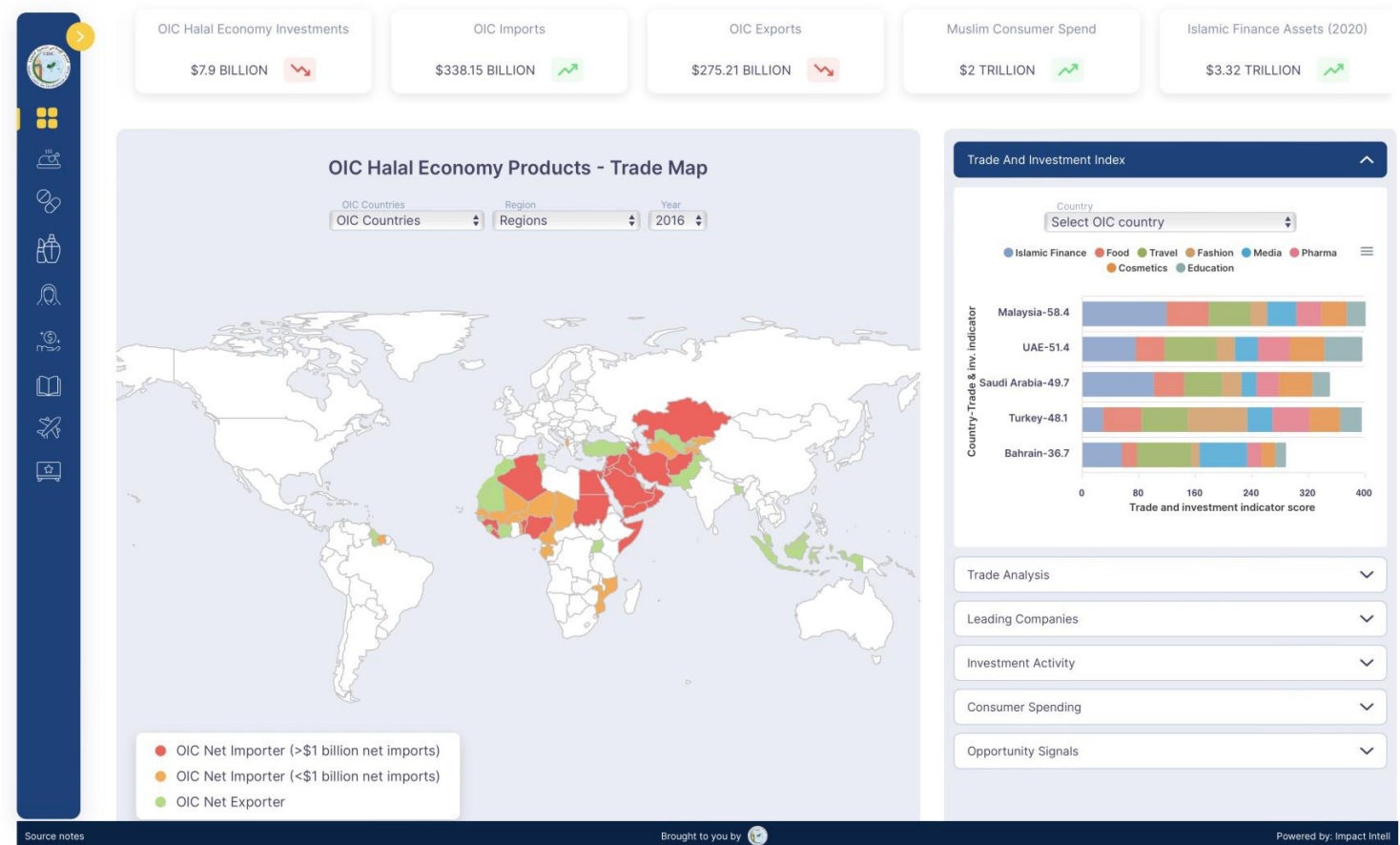
Halal Industry Dashboard



Halal Industry Dashboard

The Halal industry is, now more than ever, a buoyant and promising sector for the development of Intra-OIC trade. In this regard, ICDT has set up an interactive and regularly updated Dashboard to provide information on investment trends, trade opportunities, and intra-OIC trade state of play.

The Dashboard covers all sub-sectors of the industry: Islamic finance, fashion, cosmetics, pharmaceuticals, tourism, and food processing.





Defining The Halal Economy

The halal economy comprises sectors whose core products and services are structurally affected by Islamic law, values-driven consumer lifestyles, and business practices.



Halal
Food



Halal
Pharmaceuti
cals



Halal
Cosmetics



Modest
Clothing
Sector



Islamic
Finance



Islamic
Education



Halal
Travel &
Tourism



Halal
Media &
Recreation

Halal Product
Sectors

Halal Service
Sectors

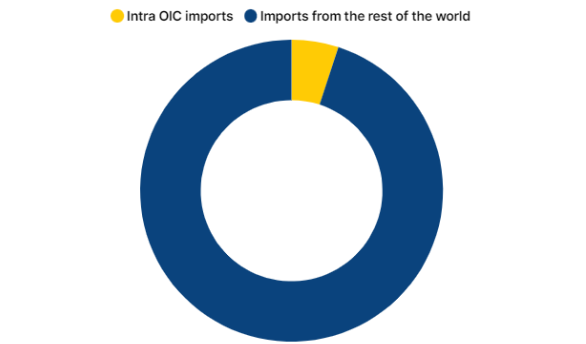
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For each specific sector in the Halal Industry, qualified data are provided on the trade, consumer spending, investment activity as well as the leading companies operating in this specific sector within OIC region.

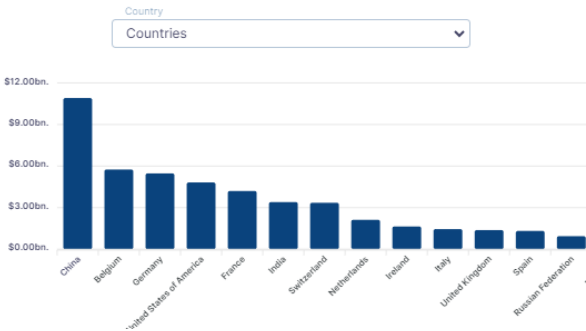
Trade Analysis

Intra-OIC pharma trade (2021)



95% 5%

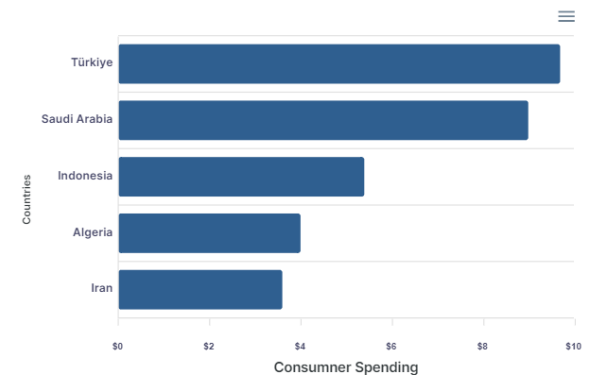
Supplying markets to OIC (2021)



Consumer Spending

\$66 billion Muslim consumer spend on pharmaceuticals in OIC member countries (2021)

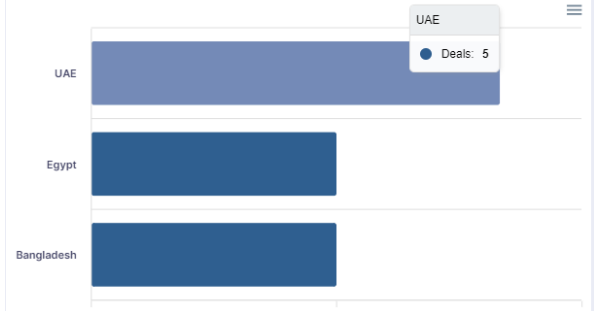
Top 5 Muslim consumer markets in the OIC for pharmaceuticals in 2021 (US\$ billion):



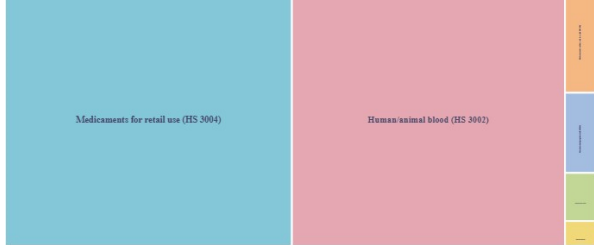
Investment Activity

\$1 billion investments in OIC pharmaceuticals sectors in 2021

Top 3 countries by number of deals in pharmaceuticals in 2021



Top categories imported by OIC



Leading Companies

Company	Country
Bio Farma	Indonesia
Hikma	Jordan
Nahdi Pharmacy	Saudi Arabia
PT Kalbe Farma Tbk.	Indonesia
Abdi Ibrahim İlaç Sanayi ve Ticaret A.Ş.	Türkiye
PT Tempo Scan Pacific Tbk	Indonesia
Square Pharmaceuticals Ltd.	Bangladesh



Thank you for your attention

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