

ICIEC Staff Retreat and 30th Anniversary Celebration

19 - 20 December 2023

Strategic Planning Function (SP)

KPIs and Strategic Focus for 2024

The Main Mandates of the SPC Division 1/2

Coordinate setting strategic activities across Departments for integrating the strategy with the budgeting and cost control processes

1

Aligns ICIEC's medium-term and long-term strategy with that of the IsDB Group through Vision Development and Monitoring.

2

Constantly monitor the changes in the external environment and align the actions of ICIEC with regional and global changes.

3

Recommends adjustments to the strategy, resource allocation, market segmentation, and product mix through research and market intelligence.

4

The Main Mandates of the SPC Division 2/2

5

Develops and put in place electronic performance monitoring tools that will serve as dashboards for the Management on a monthly, quarterly and annual basis.

6

Serves as the focal point for all strategic communications issues with internal and external stakeholders, including strategic partners such as IPAs, IFIs/MDBs, and industry bodies like the Berne Union, Aman Union, FAIR, GAIF, and IFTI.

7

Develops a Monitoring and Evaluation Framework for the Corporation in coordination with the IsDB Group entities.

8

Coordinates knowledge-sharing activities in the Corporation at the Group levels.

Functions in the SPC Division

The Strategic Planning Function



The Communications Function



The Strategic Planning Function



Current Responsibilities of SP Function

- Strategy Implementation & Operational Management
- Partnership Development & Management

- Research and Analysis
- Relationship Management & Representation
- Knowledge Sharing and Innovation

- ICIEC's Focal Point for COMCEC & OIC
- Reporting
- Other Assignments from Management

Key Tasks entrusted to SP Function in 2023 1/4



Participation in Managing ICIEC's Relationship with the COMCEC/ OIC

- Teaming with the ICIEC IT Management Division in managing ICIEC's initiative for establishing the OIC Business Intelligence Centre (OBIC) for the benefit of the OIC countries as an IsDB initiative.
- Participation in the COMCEC Meetings and preparation of Progress Reports and Oral Interventions for such meetings, with the follow-up on implementing the outcome and resolutions.

Tasks entrusted to SP Function 2023 2/4



Content and Translation Review for Documents and Reports

- Teaming with the Communication Function of the SPC Division to work with DinarStandard (the external Consulting Firm) in the development of the Annual Report 2023 and the ICIEC Annual Development Effectiveness Report 2023 (ADER), in addition to the review of the Content and Translation upon completion of the assignment.
- Ad hoc assignments to review the translation of documents prepared for Board Meetings and other forums.

Tasks entrusted to SP Function in 2023 3/4



Participation in Managing AMAN Union's Activities

- Membership of ICIEC's Team assigned to manage the AMAN Union General Secretariat.
- Chairing the Technical Team of the AMAN Union Database for the years 2022, 2023 and 2024.
- Leading the Technical Team of the AMAN Union Academy.
- Chairing the AMAN Union Data Committee for the years 2022, 2023 and 2024.

Partnerships and Joint Activities in Investment Promotion Areas

- Participated with the Capacity Development Department (CCD) of IsDB and UNCTAD in preparation for the development and issuance of the Non-binding Guiding Principles for Investment Policies in January 2023.
- Participated with the CCD Dept., ICDT, and the UNCTAD in the organizing a Panel Discussion on the Non-binding Guiding Principles for Investment Policies, during the 8th World Investment Forum (WIF), held in Abu Dhabi, UAE (16-20 October 2023).
- Participated with the CCD Dept. of the IsDB and the Legal Department of ICIEC on the revision of the Terms of Reference of the Investment Promotion Advisory Committee.

Key Projects and Focus in 2024 1/2



- **Implementation of the Proposal prepared by ICIEC for the establishment of a Forum for Investment Promotion Agencies in OIC Member Countries.**
- **Review of the Implementation Plan of the OBIC and continue the Marketing Activities for the Centre in Member Countries, with the organization of two Capacity Building Programmes in two MCs i.e. (Indonesia, Saudi Arabia or Morocco).**
- **Identification and finalization of 3 new partnerships (ECAs, IPAs, or Prof. Associations).**
- **Activation of existing MOUs signed with FAIR, GAIF, IFTI, ICCIA ... etc., and review of the existing MOUs signed with WAIPA and UNIDO.**

Key Projects and Focus in 2024 2/2



- **Review of the Terms of Reference for the Strategic Planning Function as part of a global revision for the Terms of Reference of the SPC Division.**
- **Identification of potential Cooperation opportunities in the area of investment promotion with OIC Affiliate organs, Investment Promotion Agencies (IPAs) from MCs and non-MCs.**
- **Implementation of internal and external joint activities with other entities in the IsDB Group i.e. the Capacity Development Department of the IsDB (CCD) and external Partners.**
- **More engagement in the activities, programmes and Working Groups of COMCEC.**
- **More involvement in the activities of the AMAN Union and other Professional Associations involved in ICIEC's areas of business.**
- **Participation in internal Teams and Task Forces composed by the Management.**

Any Questions?



THANK YOU



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