

**A Cutting-Edge Platform to Drive
Economic Transformation**

**OIC
BUSINESS
INTELLIGENCE
CENTRE
(OBIC)**



► **Role of Information Sharing & Business Intelligence in Supporting Trade & Investment Decisions**

**A Capacity-Building Programme for Users
of the OBIC**



18-20 February 2025



Le Méridien Jakarta
Jalan Jenderal Sudirman,
Kav 18 - 20, Jakarta, 10220,
Indonesia

PARTNERS





Day One: 18 February 2025



Opening Session:

09:00 09:05 Recitation from the Holy Quran

09:05 09:45 **Opening Speeches:**

- CEO, ICIEC
- Director, IsDB Regional Hub Indonesia
- Indonesia Eximbank
- ASEI

09:45 10:20 Presentation and Video on:
The OIC Business Intelligence Centre (OBIC)
Mr. Mohamad Ali El-Cheikh, ICIEC

10:20 10:35 Coffee Break

10:35 11:15 Presentation:
The Importance of Information and Knowledge Sharing for Trade and Investment
Dr. Cem Tintin, IsDB Regional Hub Paramaribo

11:15 13:00 Prayer Time and Lunch

14:30 21:30 Social Programme



Day Two: 19 February 2025



Session One:

Theme: The Role of Business Intelligence & Digital Transformation in Supporting Business Decisions

09:30 09:45 **Fundamentals of Business Intelligence**
Mr. Mohamad El Sayed, ICIEC

09:45 10:30 **Digital Transformation Roadmap for SMEs**
Mr. Talha Ahmed Shaikh, ICCD

10:30 10:45 Coffee Break

10:45 11:30 **Digitalization of Investment Promotion Services**
Ms. Afrah Khalifa, Country Programs Directorate, IsDB



Session Two:

Theme: Credit Information and the Importance of Information Sharing

11:30	12:15	Credit Reporting and Sources of Information: Credit Reporting Agency Perspective <i>Mr. Bimar Antariksa, CRIF Indonesia</i>
12:15	13:30	Prayer Time & Lunch
13:30	14:15	Importance of Information Sharing: The Example of the AMAN Union Database <i>Mr. Al-Tayeb Fadlallah, ICIEC</i>
14:15	14:30	Coffee Break
14:30	15:15	Strategic Market Entry: The Role of Credit Information in Export Expansion <i>Mr. Ahmed Samir, Elsewedy Electric</i>



Day Three: 20 February 2025



Session Three:

Theme: Efficient utilization of Statistical Sources of Information on Credit, Trade, and Investment.

09:00	10:00	An Introduction to Collection and Analysis of Investment Data <i>Dr. Cem Tintin, IsDB Regional Hub Paramaribo</i>
10:00	11:00	Investment Outlook in the OIC Member Countries <i>Dr. Cem Tintin, IsDB Regional Hub Paramaribo</i>
11:00	11:15	Coffee Break
11:15	12:15	Efficient Utilization of Statistical Resources of Trade & Investment Information <i>Mr. Charif El Hamraoui, ICDT</i>
12:15	13:15	Distribution of Certificates and Group Photo
13:15	15:00	Prayer Time, Lunch, and Closing of Programme



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